

networkout

The driving interest for this work is the study of the intersection of virtual and physical life. As technology continues to advance, the boundary between the two becomes less clear.

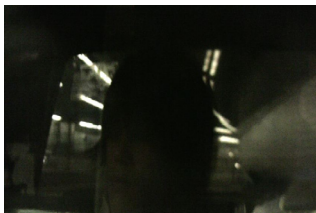
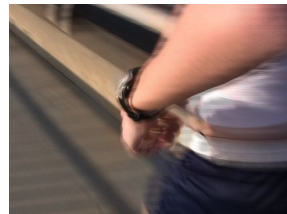
This project aims to explore this boundary by examining it through the lenses of online social networking and gym culture. These two trends, one virtual and one physical, share several interesting correlations, but also some cause for concern.

By bringing online social networking and gym culture together through interventions that address both spaces, I question our interaction with each, and the mediation of the two.



net motion

location:
620 Putnam Street
Cambridge, MA
May 12, 2008
5-9PM



documentary

location:
MIT Johnson Athletic Center,
Lobby Plazma Screen
May 12-16, 2008

online gym buff

location:
apps.facebook.com/gym-buff

Mini-Feed
Displaying 10 stories. See All

Today

- Lauren has just benched her body weight. x
- Lauren is working out. x
- Lauren did 10 pull ups. x
- Lauren increased her max squat by 10 pounds. x
- Lauren is pumping iron. x

Application Directory

Search Apps: 25 at 8.5 pace. x

Recently Popular | Most Activity | Most Active Users | Newest | 1 of 13 gym. x

1 2 3 4 5 Next

Gym Buff
By Lauren McCarthy

Make all your online friends think you are a huge gym buff. Fill their newsfeed with updates of your supposed gym progress. This app is great for meeting your virtual soulmate!! So you're failing... you won't have to actually meet them anyway.

102,284 daily active users (1%) — 16 friends — 833 reviews — Lauren and Chachi Ahmad are now friends. x

Lauren edited About Me in her profile. x

Lauren and Matt Schechter are now friends. x

Information

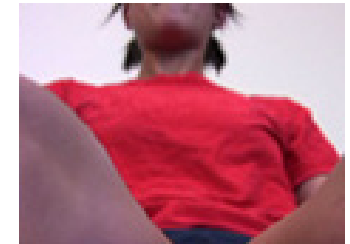
Education

Gym Buff x

Since adding this application, Lauren has been to the gym 6 times. Lauren has run 17 miles. Lauren has lifted 114 pounds.

gym machines

location:
MIT Zesiger Center,
Second Floor
May 13, 2008
10:30AM-12:30PM



senior thesis show
may 12-16, 2008
Lauren McCarthy